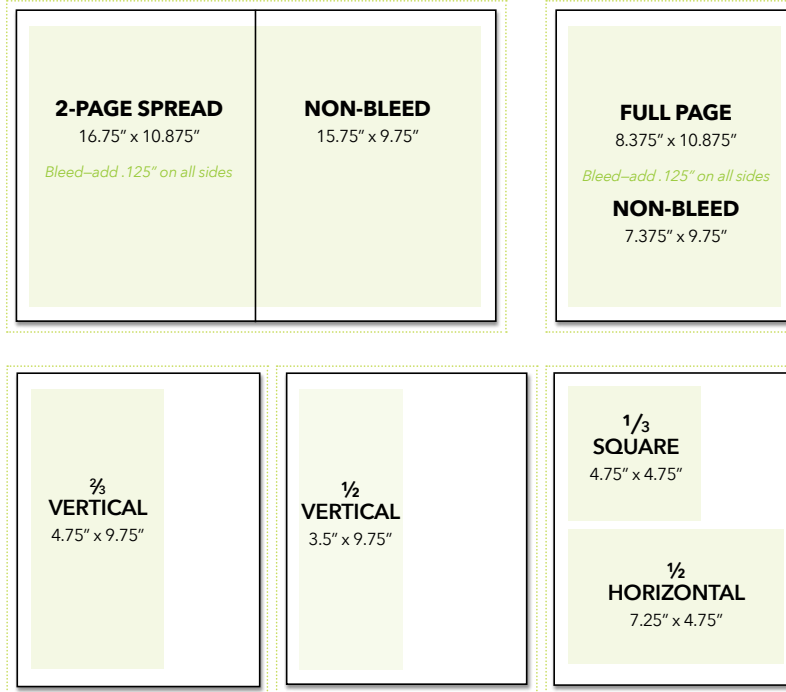


## 2024 Deadlines & Distribution Dates\*

Theme	Space Deadline	Materials Deadline	Distribution
<b>JANUARY</b> Health & Fitness	Nov. 29	Dec. 1	Dec. 26
<b>FEBRUARY</b> Travel	Jan. 3	Jan. 5	Jan. 30
<b>MARCH</b> Home & Design	Jan. 31	Feb. 2	Feb. 27
<b>APRIL</b> Women's	Feb. 28	March 1	March 26
<b>MAY</b> Men's	March 27	March 29	April 23
<b>JUNE/JULY</b> Entertainment	May 1	May 3	June 4
<b>AUGUST</b> Family	June 26	June 28	July 30
<b>SEPTEMBER</b> Business & Wealth	July 31	Aug. 2	Aug. 27
<b>OCTOBER</b> Food & Drink	Aug. 28	Aug. 30	Sept. 24
<b>NOVEMBER</b> Giving	Oct. 2	Oct. 4	Oct. 29
<b>DECEMBER</b> Holiday	Oct 30	Nov. 1	Nov. 26

\*Subject To Change

## Mechanical Specifications



Electronic High-Resolution PDF files with embedded fonts are the preferred file format. Files should be sent to [production@bocaratonobserver.com](mailto:production@bocaratonobserver.com). For larger files, we encourage the use of hightail.com, a free digital delivery service via the internet. If ad needs to be resized, a production charge will be assessed. All images used must be a minimum of 300 dpi at final print size. Images must be saved as a TIFF, JPEG or EPS in CMYK. Please keep all type at least 1/4" from actual page size/trim on all sides.

SIZE	WIDTH X HEIGHT
Page Size/Trim	8.375" x 10.875"
2-Page Spread Bleed Two-page spreads should be provided as two individual facing pages using bleed and trim specifications shown.	16.75" x 10.875"
2-Page Spread Non-Bleed Please provide document as two individual facing pages and keep graphics and type at least 1/4" from outside edges.	15.75" x 9.75"
Full Page Bleed Please provide document as 8.375" x 10.875" and add 1/8" bleed on all sides beyond page.	8.375" x 10.875"
Full Page Non-Bleed	7.375" x 9.75"
2/3 Vertical	4.75" x 9.75"
1/2 Vertical	3.5" x 9.75"
1/2 Horizontal	7.25" x 4.75"
1/3 Square	4.75" x 4.75"