



## 2025 Deadlines & Distribution Dates\*

Theme	Space Deadline	Materials Deadline	Distribution
<b>JANUARY</b> Health & Fitness	Dec. 4	Dec. 6	Dec. 31
<b>FEBRUARY</b> Travel	Dec. 30	Jan. 3	Jan. 28
<b>MARCH</b> Home & Design	Jan. 29	Jan. 31	Feb. 25
<b>APRIL</b> Women's	Feb. 26	Feb. 28	March 25
<b>MAY</b> Men's	April 2	April 4	April 29
JUNE/JULY Entertainment	April 30	May 2	June 10
<b>AUGUST</b> Family	June 25	June 27	July 29
<b>SEPTEMBER</b> Business & Wealth	July 30	Aug. 1	Aug. 26
OCTOBER Food & Drink	Aug. 27	Aug. 29	Sept. 23
NOVEMBER Giving	Oct. 1	Oct. 3	Oct. 28
<b>DECEMBER</b> Holiday	Oct. 29	Oct. 31	Nov. 25

\*Subject To Change

## **Mechanical Specifications**

			SIZE	WIDTH X HEIGHT
<b>2-PAGE SPREAD</b> 16.75" x 10.875"	<b>NON-BLEED</b> 15.75" × 9.75"	<b>FULL PAGE</b> 8.375" x 10.875"	Page Size/Trim	8.375" x 10.875"
Bleed-add .125" on all sides		Bleed-add . 125" on all sides NON-BLEED 7.375" x 9.75"	<b>2-Page Spread Bleed</b> Two-page spreads should be provided as two individual facing pages using bleed and trim specifications shown.	16.75" x 10.875"
<b>%</b> <b>VERTICAL</b> 4.75″ x 9.75″	<b>½</b> VERTICAL 3.5″ x 9.75″	1/3 SOUARE 4.75" × 4.75"	<b>2-Page Spread Non-Bleed</b> Please provide document as two individual facing pages and keep graphics and type at least 1/4" from outside edges.	15.75" x 9.75"
		1/2 HORIZONTAL 7.25" x 4.75"	<b>Full Page Bleed</b> Please provide document as 8.375" x 10.875" and add 1/8" bleed on all sides beyond page.	8.375" x 10.875"
Electronic High-Resolution PDF files with embedded fonts are the preferred file format. Files should be sent to <b>production@bocaratonobserver.com</b> . All images used must be a minimum of 300 dpi at final print size. Images must be saved as a TIFF, JPEG or EPS in CMYK. Please keep all type at least 1/4" from actual page size/trim on all sides.			Full Page Non-Bleed	7.375″ x 9.75″
			2/3 Vertical	4.75″ x 9.75″
			1/2 Vertical	3.5" x 9.75"
			1/2 Horizontal	7.25″ x 4.75″
			1/3 Square	4.75" x 4.75"