

BOCA RATON AREA MAGAZINE COMPARISON

Mail Distribution In-County¹

PALM BEACH COUNTY, FLORIDA



Zip Code	City	The Boca Raton Observer ²	Boca Raton ³
33428	Boca Raton	1,287	331
33431	Boca Raton	1,773	1,042
33432	Boca Raton	2,386	2,097
33433	Boca Raton	3,025	645
33434	Boca Raton	1,873	717
33486	Boca Raton	1,913	1,083
33487	Boca Raton	1,758	1,099
33496	Boca Raton	6,752	2,329
33498	Boca Raton	2,254	215
33444	Delray Beach	54	704
33445	Delray Beach	395	354
33446	Delray Beach	3,259	1,685
33483	Delray Beach	1,745	1,413
33484	Delray Beach	741	259
All other zipcodes		564	204
Total Annualized ⁴		29,779 327,569	14,177 113,416
Digital Distribution ⁵			
Average Per Issue Annualized ⁴		114,483 1,259,313	18,702 149,616
Total In-County Mail and Digital Distribution Annualized ⁴		1,586,882	263,032
Open Rates - Full Page		\$3,350⁶	\$4,295³

¹ Based on *The Boca Raton Observer* December 2024 issue, and the *Boca Raton* December 2023 issue

² USPS 3541, December 2024

³ CVC Publication Audit Report, December 31, 2023

⁴ Based on publishing frequency:

- *The Boca Raton Observer* media kit, 2025, 11x annually
- *Boca Raton* media kit, 2025, 8x annually

⁵ Subscribers of the publication who have provided email contact information to receive magazine

⁶ *The Boca Raton Observer* rate card, 2025

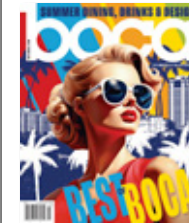
Favorite Magazine

OUR LOYAL READERS **DO NOT** READ OTHER CITY MAGAZINES



87%

Do not read Atlantic Avenue



61%

Do not read Boca Raton



81%

Do not read Boca/Delray Lifestyle



90%

Do not read Coastal Star



90%

Do not read City & Shore



86%

Do not read Delray



94%

Do not read Simply the Best



The Boca Raton Observer 2025 Reader Study, Conducted by All In One Insights