BOCA RATON AREA MAGAZINE COMPARISON

Mail Distribution In-County[1]

PALM BEACH COUNTY, FLORIDA

ZIP Code	City	*The Boca Raton Observer*[2]	*Boca Raton*[3]
33428	Boca Raton	1,293	102
33431	Boca Raton	1,741	434
33432	Boca Raton	2,306	279
33433	Boca Raton	2,983	155
33434	Boca Raton	2,310	129
33486	Boca Raton	1,926	226
33487	Boca Raton	1,732	141
33496	Boca Raton	6,609	60
33498	Boca Raton	2,252	34
33444	Delray Beach	46	79
33445	Delray Beach	399	470
33446	Delray Beach	3,249	95
33483	Delray Beach	1,755	123
33484	Delray Beach	762	160
All other ZIP codes		125	551
	Total	29,488	3,038
	Annualized[4]	**324,368**	**24,304**
Digital Distribution[5]	Average Per Issue	95,529	No Longer Reported
	Annualized[4]	**1,050,819**	
Total In-County Mail and Digital Distribution	**Annualized**[4]	**1,375,187**	
Open Rates - Full Page		**$3,600**[6]	**$4,925**[3]

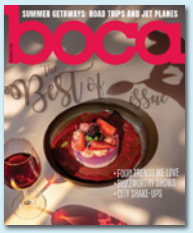
1 Based on ***The Boca Raton Observe***r December 2025 issue and the ***Boca Raton*** December 2025 issue
2 USPS 3541, December 2025
3 CVC Publication Audit Report, December 31, 2025
4 Based on publishing frequency:
- ***The Boca Raton Observer*** media kit, 2027, 11x annually
- ***Boca Raton*** media kit, 2026, 8x annually

5 Subscribers of the publication who have provided email contact information to receive magazine
6 ***The Boca Raton Observer*** rate card, 2027

Favorite Magazine

OUR LOYAL READERS DO NOT READ OTHER CITY MAGAZINES

87% **Do not** read ***Atlantic Avenue***



61% **Do not** read ***Boca Raton***

81% **Do not** read ***Boca/Parkland Lifestyle***

90% **Do not** read ***Coastal Star***

86% **Do not** read ***Delray***

83% **Do not** read ***Palm Beach Illustrated***

94% **Do not** read ***Simply the Best***

35%

Do not read ***any*** of the eight magazines surveyed — choosing ***only The Boca Raton Observer.***

ALL IN ONE INSIGHTS

The Boca Raton Observer 2025 Reader Study, Conducted by All In One Insights