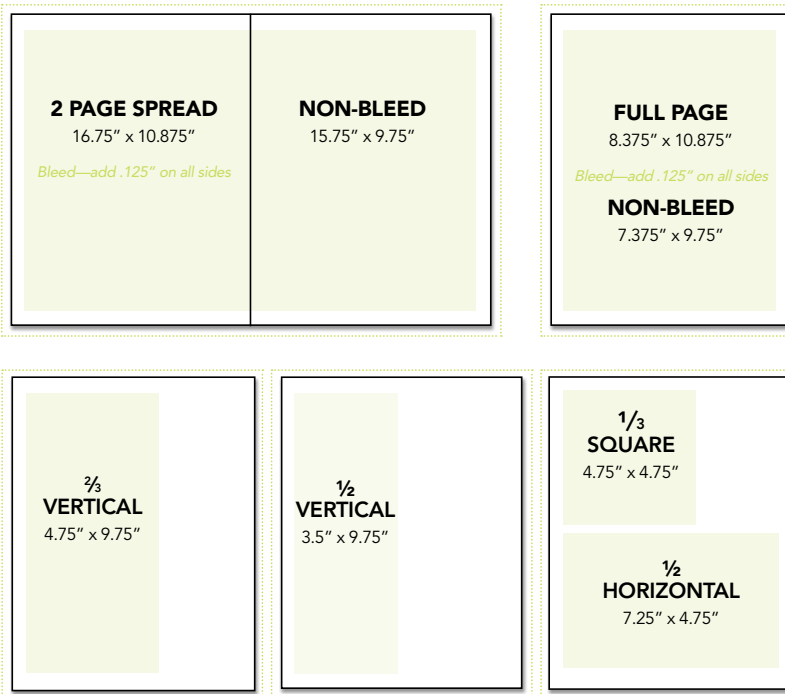


2021 Deadlines & Distribution Dates *

Theme	Space Deadline	Materials Deadline	Distribution
JANUARY Health & Fitness	Dec. 2	Dec. 4	Dec. 28
FEBRUARY Travel	Jan. 6	Jan. 8	Jan. 25
MARCH Home & Design	Feb. 3	Feb. 5	Feb. 22
APRIL Women's	March 3	March 5	March 29
MAY Men's	March 31	April 2	April 26
JUNE/JULY Entertainment	May 5	May 7	June 1
AUGUST Family	June 30	July 1	July 26
SEPTEMBER Business & Wealth	Aug. 4	Aug. 6	Aug. 30
OCTOBER Food & Drink	Sept. 1	Sept. 3	Sept. 27
NOVEMBER Giving	Sept. 29	Oct. 1	Oct. 25
DECEMBER Holiday	Nov. 3	Nov. 5	Nov. 29

*Subject To Change

Mechanical Specifications



Electronic High-Resolution PDF files with embedded fonts are the preferred file format. Native files created in InDesign should be exported as an IDML file. Photoshop or Illustrator files should include fonts or have text rasterized or outlined. Files sent via email, including fonts, should be packaged and compressed. Files should be sent to production@bocaratonobserver.com. For larger files, we encourage the use of hightail.com, a free digital delivery service via the internet. If ad needs to be resized, a production charge will be assessed. All images used must be a minimum of 300 dpi at final print size. Images must be saved as a TIFF, JPEG or EPS in CMYK. Ads can be supplied by CD and MUST be accompanied by a proof. Please keep all type at least 1/4" from actual page size/trim on all sides.

SIZE	WIDTH X HEIGHT
Page Size/Trim	8.375" x 10.875"
2 Page Spread Bleed	16.75" x 10.875"
Two page spreads should be provided as two individual facing pages using bleed and trim specifications shown.	
2 Page Spread Non-Bleed	15.75" x 9.75"
Please provide document as two individual facing pages and keep graphics and type at least 1/4" from outside edges.	
Full Page Bleed	8.375" x 10.875"
Please provide document as 8.375" x 10.875" and add 1/8" bleed on all sides beyond page.	
Full Page Non-Bleed	7.375" x 9.75"
2/3 Vertical	4.75" x 9.75"
1/2 Vertical	3.5" x 9.75"
1/2 Horizontal	7.25" x 4.75"
1/3 Square	4.75" x 4.75"